

OF WOOD

Directing your play is an act of Balance

'LEVERAGING THE TALENTS OF

FEMALE EMPLOYEES

PROVIDES YOUR COMPANY WITH A COMPETITIVE ADVANTAGE '



DO YOU KNOW THAT:

- companies with a large number of women in professional / leadership roles perform better and have a better reputation internationally?
- employees in diverse and inclusive teams put in more effort, stay longer, and demonstrate more commitment. Improving team - and therefore organisational results?
- organisations that have been successful in retaining talented women are significantly better at keeping talented men as well.

DO YOU FACE CHALLENGES WITH:

- convincing women to step up into management positions?
- increasing diversity in your teams and organisation?
- optimising personal productivity and team performance?

IF YOU'RE A FEMALE PROFESSIONAL, OR:

have female professionals in your team, you know that women are as competent and ambitious as men. However, many women struggle to maximise their true talent at work.

Studies show only 25% of women (vs. 42% men) believe they are likely to reach their goal.

We have witnessed this first hand through our years of work in operational, therapeutic, coaching and managerial roles in the healthcare and financial sector.

It's also our experience that with clarity and direction women can easily unleash their full potential,

=> Enabling your company to benefit fully from their talents and peak performance.

OF WOOD

helps women unleash their existing potential by finding and solving underlying obstacles which hinder them from maximising their potential.

We work both with female professionals directly and with companies that want to boost their performance by increasing diversity in their teams and/or organisation.

WHAT WE DO:

Working with OF WOOD helps female professionals to:

- have a clear direction to up-level from whatever position they are in.
- to take up their (leadership) role confidently and position appropriately
- improve human relationships, joy and motivation at work
- boost the company's performance by increasing diversity in its teams and/or organisation.

Organisations that invest in employees

- achieve higher levels of engagement, communication and co-operation.
- develop an enriched work environment, leading to less absenteeism and higher job satisfaction.
- improve relationships which results in smoother cooperation.
- see better working related results.
- have more satisfied employees and in- and external clients.
- notice a decreasing of costs and an increasing revenue and reputation.

**'FOCUSING ON EMPLOYEES PROVIDES YOUR
COMPANY WITH A STRONG AND EVIDENT ROI'**

Would you like to know how OF WOOD can help you

- Please have a look at our website: www.of-wood.lu
- Feel free to check our posts and articles on [LinkedIn](#):
- Call Karen at: [+352-691 644150](tel:+352691644150) or send her an email: karen@of-wood.com

CLIENTS ABOUT OF WOOD:

'We have used, and actually are still using, Karen and her approach with different colleagues in various positions and a variety of coaching questions. In all these cases Karen has proven to be a valuable partner for both the individual and our company. To actually see the positive changes in a person in the way they do things, and see them practice what they have learned during Karen's coaching, that makes the change.'

Please feel free to read more client experiences: [Clients about OF WOOD](#)

*'Tell me and I will forget
show me and I may remember
involve me and I will understand'
— Confucius*

Karen van Hout

- Director of OF WOOD SarlS
- Co-Founder of the Systemic Neuroscience Consulting Group for Business and Leadership Luxembourg.

Karen is an Academic Certified Systemic Counsellor, Coach and Trainer (Member of ICF and EMCC Luxembourg) with working experience in operational, therapeutic, coaching and managerial roles in the healthcare and financial sectors.

Karen works with international teams and corporates to guide their talents to gain more clarity, productivity, passion and presence. She mainly works with growing companies, fe(male) professionals and their teams.



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